



Peter Baker
Manager, New England Fisheries Campaign

Peter Baker manages Pew Environment Group's efforts to reform fisheries management in New England. He leads a highly skilled team of specialists in a campaign for science-based annual catch limits, strong fisheries monitoring programs and accountability in the fishery. His work with elected officials, decision makers, the general public, the media and the fishing industry, has helped him understand the diverse constituencies that rely on New England's fishing heritage. This insight guides his policy work as he moves the organization's conservation goals forward.

Peter comes to the Pew Charitable Trusts from the Cape Cod Commercial Hook Fishermen's Association, where he served as campaign director. His responsibilities included campaign design and implementation, educating government officials, media relations and public speaking. In his five year tenure, he forged new ground and organized many important successes. His campaign accomplishments include developing the first hard TAC (total allowable catch) fishery in New England with the Georges Bank Hook Sector, a fishermen-run, community-based harvesting coop in 2004. He also led initiatives that helped create the Purse Seine/Fixed Gear Only Area in the Gulf of Maine in 2005, and defeated efforts to make processor quota part of the Magnuson-Stevens Reauthorization Act (federal law) in 2006.

Prior to this role, Baker held various positions with the Sierra Club in Ashville, N.C. as Southern Appalachian forest organizer, outreach director of the Vermont chapter and organizer for the club's Environmental Public Education Campaign. He has also served as press secretary for Sam Neill for Congress, campaign manager for Peter Clavelle for Mayor of Burlington, Vermont, and field director for the Citizen Labor and Electricity Coalition.

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